



Optimize the Prospects

www.orail.in

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| HOWDY

WELCOME TO PREMIUM
WEBSITE DESIGN COMPANY



Orail Services has always emphasized long-term relationships with our clients. Quality relationships begin with a flexible, long-term approach to technology decisions. We'll use our in-depth knowledge of most major Web technologies to choose the best platform for your application. If the right tools don't exist, we can build them from scratch.

| WE ARE

E BUSINESS INFRASTRUCTURE COMPANY
OPTIMIZING THE PROSPECTS

Orail is a small company, which means that we keep a very close relationship with all our clients. Our honest effort to serve highest quality technology solutions retain in long term technology relationships.

PEOPLE IN ORAIL

are not playing for anything...

Get to work with a great team. We really believe that our team members should be treated like you would treat a family member or close friend. We believe it so strongly it's a core value that drives our company.

It's just a part of our culture.

| Dedicated Team

Resources as dedicated teams, who would work on your projects and follow a set of protocols to ensure that the work is being done in effective manner, irrespective of the difference in time zone.

- ✓ Expertise knowledge
- ✓ Experience that works
- ✓ Quick Start & Advance Team work...
- ✓ Less Administration
- ✓ Lower costs
- ✓ Increased profits & more savings ...

OUR TEAM IS YOUR TEAM

| HISTORY OF SUCCESS

| EXPERIENCE **Successful 10 years!!**

"Successful" is being the profitable and respected technology driven IT-Company.

After beginning in Nov-2000, Orail endow the power of web to diverse genre of businesses. It has been 10 years now, and we have evolved into more powerful, more innovative, more versatile Interactive Branding Agency with 300-plus active, nation-wide and international clients.

We realized **optimization is an only way to success.**

| EXPERTISE **Long term technology relationship**

For years we've taken complex technology and simplified it for the everyday website.

We craft interactively-functional and strategically-creative solutions that lead to high-impact work that gets excellent business results in the blisteringly competitive Internet arena.

As digital wizards, We Listen-Analyze-Plan-Design-Develop-Test-Review- and finally Launch. We do not stop here, but work for e-Marketing and Analytical report.

| WAY AHEAD 2011 **Reinforcing client relationships**

Orail values its long term relationships with its clients and continues to assist them in their global communications. We see internet as a new prospect for brand development and business growth. We build company-brand and product's image more powerful, presentable and persuasive through imaginative solutions.

| WE DO REALISTIC AND EFFECTIVE ONLINE COMMUNICATION

| Web Design & Branding

Be brief; Be direct and with clean graphics!

We design structure, layout & graphic

- Conceptual Web Design
- Interface & Navigation design
- Logo , Newsletter or Ecommerce web
- Information architecture and usability
- Banner Ad Design / Corporate Theme
- User Interface Design

| Promotion (Online Marketing)

Have web presence but not desired number of visitors? No worries, we have solution for you: -

- Search engine marketing : SEO / SEM
- Google AdWords campaign
- Web analytics and customer research
- Media planning and buying

| Software (web apps) Development

- Feature rich dynamic website
- Effective Ecommerce Portal
- Intranet Applications
- iPHONE & ANDROID development
- API/Third party service integration

| Creativity @ every aspect

- Graphics Design and Layout
- Fonts & Graphics
- Logo Design & Print Media
- Creative writing
- Technology planning

“Your website reflects your business”.

To create professional image of your business, your website needs to be updated, needs more pages to be added, needs to be moderated for content being posted by users of the website, needs adding new features to add more interactivity.

We do Web Maintenance and Website Redesign that results optimized ROI.

| E-Commerce

Technology Services

- e-commerce design & develop
- Content management
- data systems development
- systems integration

| Help-Desk

Online Support System

- Online Help Documents
- Online Ticket Support
- Live chat for web-visitors.

| CRM Apps.

CRM – Online Application

- Online Help Documents
- Online Ticket Support
- Live chat for web-visitors.

| YOU GET

A WHOLE HOST OF SERVICES AND SOLUTIONS

We're always here to offer advice - whether on a particular item or your new project. Call by, say HELLO and we can talk over a cup of coffee. Ultimately these choices affect the quality of your day to day life and are always worth talking through.

| ADVOCACY

Advocacy (recommendation)

A Friendly advice.

- Training program & design development
- Online community development
- Content concepting and development

| Consulting

Strategic Consulting (recommendation)

A good plan doesn't cost more than a bad one.

A smart strategy plan for 2 or 3 years follows objectives, deliveries, measurements, budgets, meetings and successes. It's only a matter of intelligence and practice. We believe that a good strategy is a good match for optimization.

| CRM

Long Term Technology Customer Relationship

- Strategic consulting, branding, consumer insight,
- user experience planning
- Digital advertising development, customer segmentation
- Strategic partnerships and direct digital marketing

| ROI Tracking

Analytics & ROI Tracking

- Account integration and supervision
- Site Tracking & Analytics
- Performance Benchmarking & monitoring
- Competitive Analysis
- Training and Documentation
- Brand manuals (Guidelines and standards)

System's Thinking

We'll work with your IT team to integrate media into existing systems. We stay up-to-date with the latest tools and are sure to recommend only the technologies that have been proven to offer value.

Orail has a strong background in e-commerce that really sells. Fast and secure stores, up-to-date online inventory, information request forms, interactive product demos, secure credit applications, are just a partial list of what you can expect from Orail.

Few of our technologies are

- PHP 4.x, 5.x, MySQL .NET and MS SQL
- CSS – W3C standards compliant
- Degradable, unobtrusive JS with DOM
- E-commerce Optimization
- Implementation of open-source solutions (Modx, Word Press, Magneto)
- High quality hosting solutions
- XHTML/CSS – W3C standard compliant
- Degradable, unobtrusive JS with DOM
- Website maintenance

PORTFOLIO



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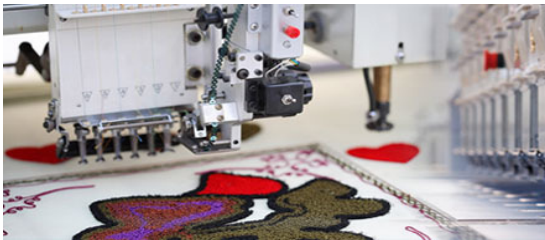
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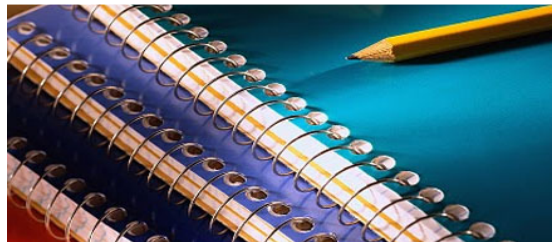
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| Support

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For updated information please visit us

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E BUSINESS INFRASTRUCTURE
COMPANY

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24X7

SUPPORT

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in terms of a SLA